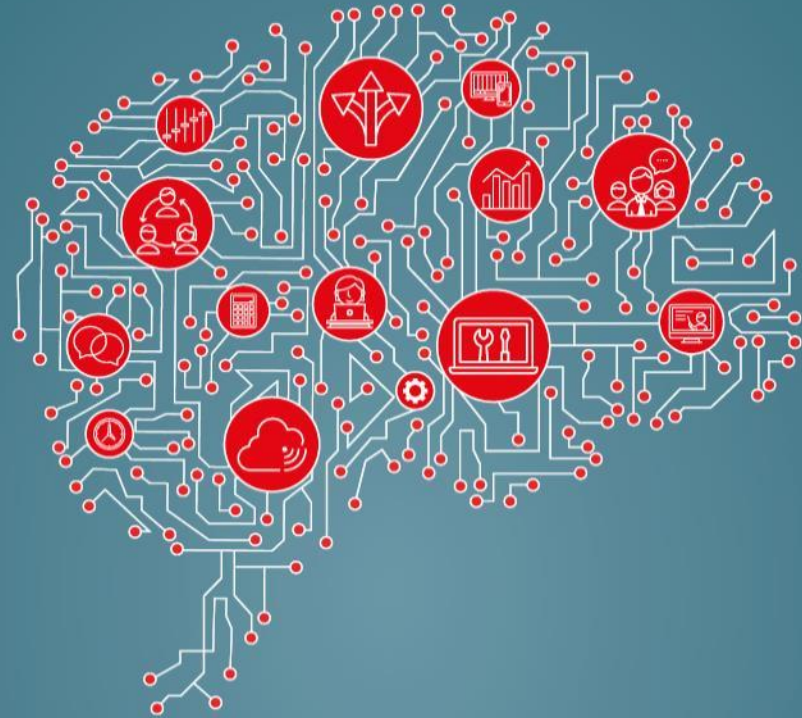


# Learning for the future

EFAA International Conference 27.6.2019 Amsterdam

Clive Webb, ACCA



# Agenda

Four dynamics  
of change



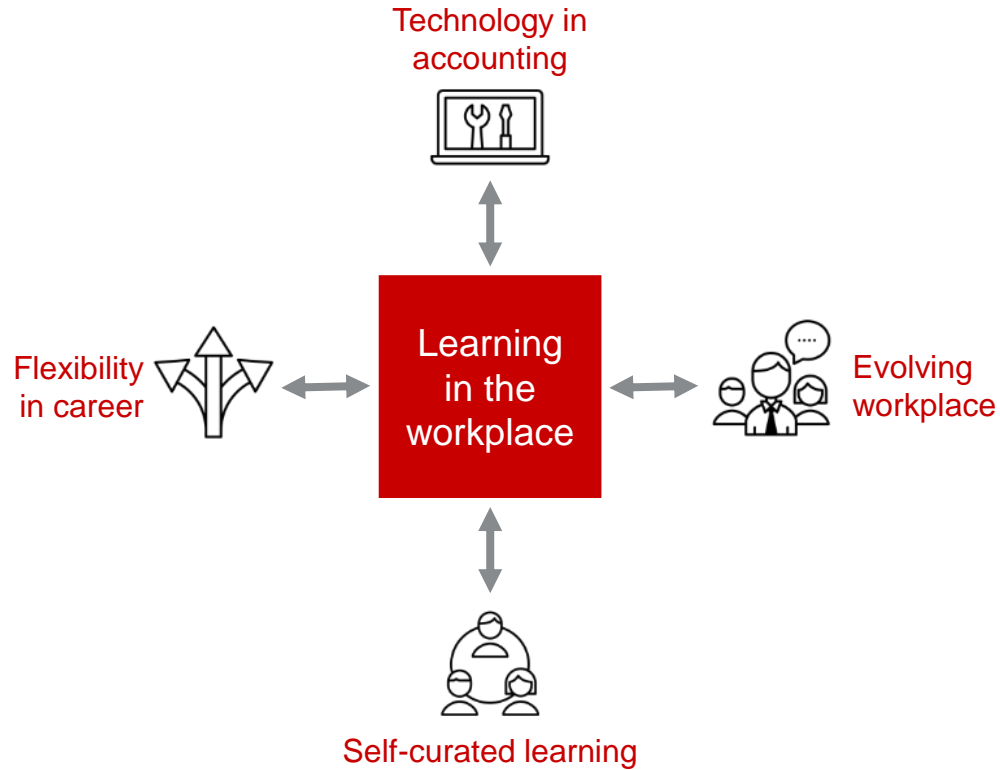
Preparing to  
change



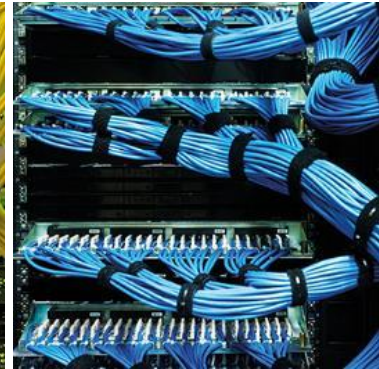
Future learning  
landscape



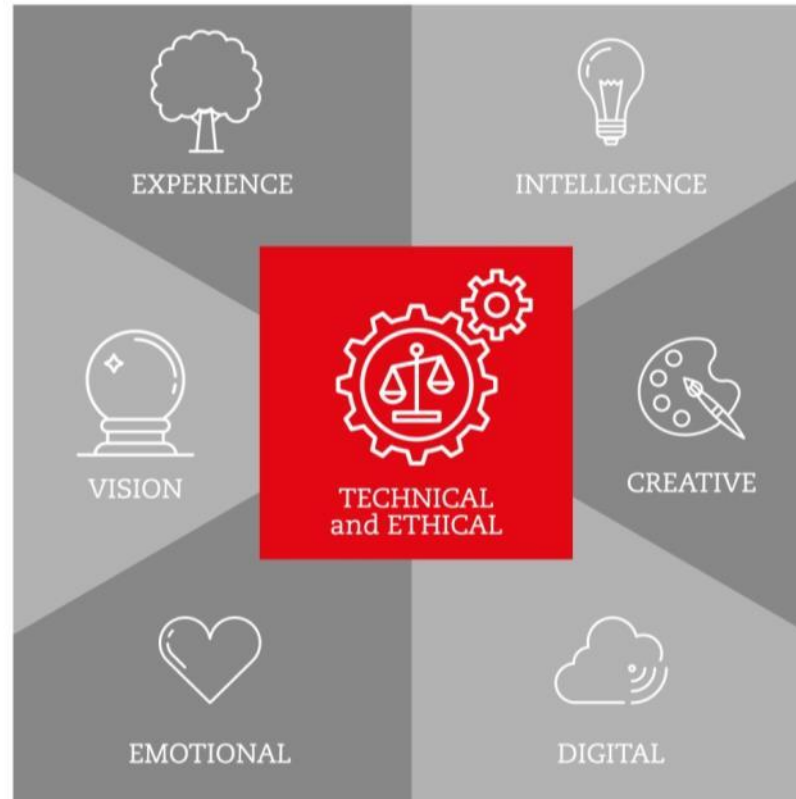
# Four dynamics of change



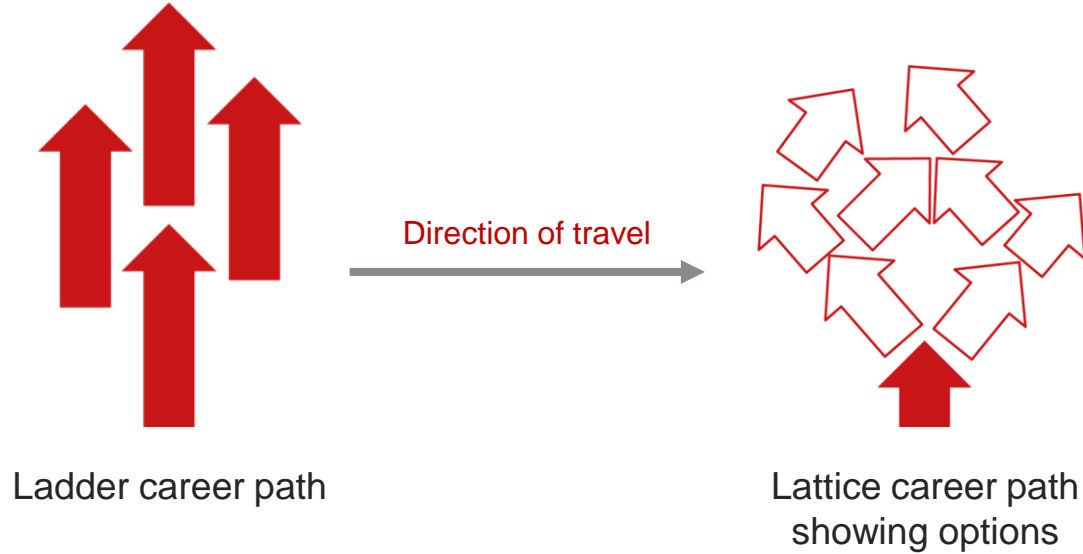
# Technology in accounting



# Evolving workplace



# Flexibility in career



## Generation next: their views

The survey of young finance professionals in SMPs shows:

Our 2017 report looks at the career ambitions and work preferences of 1,300 young ACCA members and students currently working in small and medium sized practices

Platform towards building a **successful long-term career**

**Pay and prospects for career progression** are the two highest attraction factors

There is more **'stickiness' to their roles** at the outset of their careers

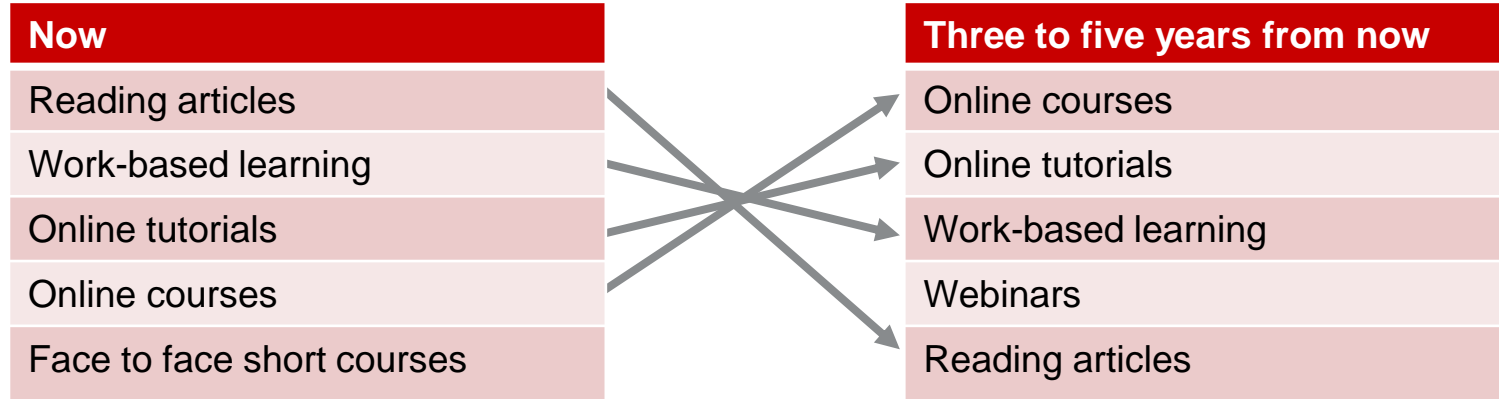
**Just under half** satisfied in current role. Longer-term **working for an SMP is a springboard**

**Lack of available roles and pay** represent the largest barriers

**On the-job training and mentoring** are the most used learning activities

# Self-curated learning

## Top 5 ways to learn



Source: ACCA surveys of members and students. July 2018



## Preparing to change

Openness

Responsibility

Culture

Ecosystem

## Future Learning Landscape

Constants

Different  
needs?

TEL and  
open access

L&D  
community

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Think Ahead

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