

- Alfa Accountants & Greenaumatic

How a digitalized SMP can support
SME's sustainability journey using available
financial and non-financial information?

22 October 2021, Patrick de Veer



Start of a sustainability journey?

Statement:

"Accountants can save the world"

SMP's have access to valuable data!



Digitalisation is the use of digital technologies to change a business model and provide new revenue and value-producing opportunities.



Why are you as SMP of importance during the great sustainability shift?

Again, SMP's sit on top of valuable data!

Question is, how can you convert that data and make it valuable?

Sustainability in Transport

The added value of ESG reporting



Sector - example: Transport

Digitalization

- Many systems
- Challenging data

Retrieve, process, and
turn data into reporting

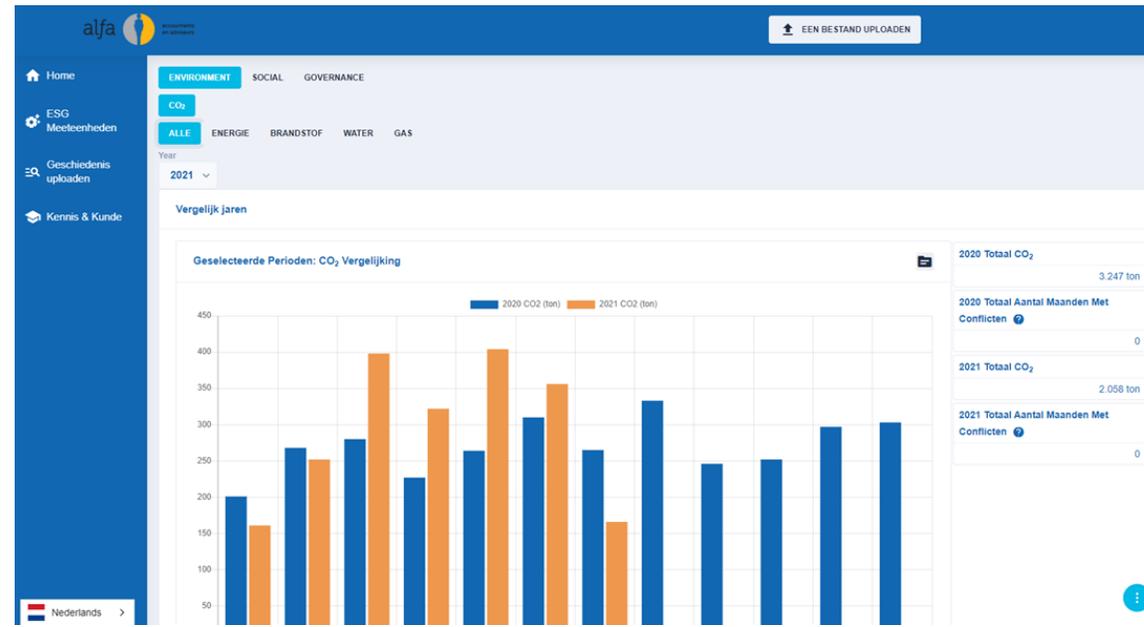
Sustainability

- Today's challenges
- Demand for
transparency &
reporting

Transform reporting into
ESG advice

CO₂ Impact scan

- CO₂ Check
- CO₂ Impact Scan
- CO₂ Impact Rapport



* We have made a calculation based on your financial administration to estimate the CO₂ emissions. Other parameters and principles for approaching your data can be found [here](#)

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Feedback

Take away:

Don't wait! SMP's can start today! The key is to start and move forward step by step!

Make sure you become ESG knowledgeable and digitally well-equipped.

Play an important role for your SME customer and show the benefits!

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Thank you!

Have a nice day being a better business!

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