

“Accountants will save the world”*

Approach of NBA to help our SMP members to embrace the sustainability agenda

* By Peter Bakker, President and CEO of the World Business Council for Sustainable Development

About me

- Ing. H. Marissen AA
- Accountancy practise in Groningen
- 16 employees / 300 SMEs
- Board member sustainability SRA
- Member NBA SME Committee



Koninklijke Nederlandse
Beroepsorganisatie
van Accountants



CLIMATE AMBITION AND REGULATION MADE CORPORATIONS EARLY ADOPTERS; SMEs NEED NOT FALL BEHIND

COMPLIANCE

Large corporate customers demand compliance from SMEs to CO2 reduction goals

AWARENESS

Limited awareness of near future sustainability requirements increases risk profile SMEs.



COSTS

Verified sustainability transaction costs are too high for data users and approach not consistent

DATA QUALITY

Data quality is complex or costly to maintain for data users causing a potential burden for SMEs

ACCOUNTANTS PLAY A KEY ROLE IN GETTING SME'S INVOLVED

COMPLIANCE

Inform about expected compliance demands & advice how to meet these

AWARENESS

Create urgency by stressing the business risks advise on the options for mitigating



COSTS

Setting up administrative organization for sustainability transactions at reasonable costs

DATA QUALITY

Improve data quality by using the right software application

UNITE FORCES: SME SUSTAINABILITY COLLABORATION



APPROACH OF NBA & SRA TO HELP OUR SMP MEMBERS ON SUSTAINABILITY

Sustainability committee

Selecting and deepening relevant sustainability topics

SME research center

Collaboration with Accounting Colleges to stimulate innovation

Information campaign

Manuals, webinars & articles

Course program

Tax-related topics, sustainable finance, CSRD

Stakeholders lobby

Reducing administrative burden for SME's, contribute to good legislation



Thanks for your attention!