

ACCA's sustainability initiatives for SMPs

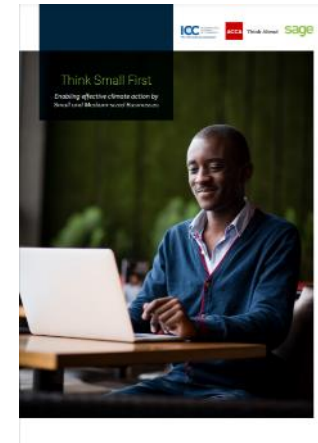
June 2022

Agenda

1. Series of publications for SMPs and supporting activities
2. The playbook and support activities
3. Other SMP sustainability initiatives
 - The Practice Room
 - Practice Connect
 - knowledge sharing sessions
4. Links and further resources



ACCA's series of publications devoted to sustainability in SME



Structure of SME Sustainability Playbook



SME/P sustainability activities

- ***Practical discussions with SMPs:*** Webinars with ACCA members, national and regional bodies discussing how SMPs can use the playbook in their practical journey leading sustainable transformation
- ***Raising awareness on the role of accountants leading sustainability agenda with non-accounting audiences:***
 - UN Global Compact SME festival in Malaysia- the role of accountants in supporting SME sustainable transformation, advocating the role of the profession
 - Podcasts for Wales Business Insider, discussing the business case for sustainability for SMEs and the actions that SMPs can take to support them
- ***Engaging in a dialogue with SMPS via social media:*** Social media campaign engaging SMPs into a dialogue “ What steps are you taking in sustainability field?”
- ***Bringing policy members and SMPs together:*** Climate action SMP roundtable with Minister Troy in Ireland- discussion the role of SMPs driving sustainability, agenda and challenges in SME sector that need to be addressed.



Practice Connect – Growing sustainably

- Videos, factsheets and helpful guides to support SMPs in sustainable transformation of their own business and clients' businesses



Sustainability playbook →
Our new practical playbook unlocks sustainability actions and practical top-tips and practical resources for SMPs



Greenwashing – what we say versus what we do →
A look behind the environmental and social impact of the work we do



6 tech tips to improve your environmental impact →
We all can help play a role to improve the impact we are having on the environment



AI is key for ESG →
An ethical approach to using artificial



Credit agencies move in on ESG →
There is a big shift in what ESG ratings



SMP trailblazer →
SMP driving sustainability within small

Learn more [here](#):

The Practice Room

Free peer-to-peer knowledge sharing sessions hosted by ACCA members who run their own practice.

- Exchange ideas, share experience and learn from other like-minded practitioners.
- Anyone in a SMP can participate.
- Not CPD webinars.
- Join a new **LinkedIn group** to continue the discussions after the virtual meeting



Upcoming sessions at accaglobal.com/practice-room

New Practice Room **LinkedIn** group: <https://www.linkedin.com/groups/9157446/>

Sustainability discussions in the Practice Room

Bringing environmental solutions & finance professionals together

What is the ROI of sustainability for SMEs? How an SMP can support

Why is sustainability so important for supply chains?

What makes a sustainable SMP and its benefits

How can sustainability frameworks help your business?

Practical tools to support SMPs sustainability journey: ACCA playbook and beyond

ACCA Certificate in Sustainability for Finance

This Certificate consists of **five courses**, each designed to give you and your teams the skills, knowledge and confidence to lead on sustainability issues in your organisation.

It is consistent with the UN's Sustainable Development Goals (SDGs) and the topics covered are based on research from ACCA's Professional Insights team.

It gives you the expertise to cut through the jargon and make a real difference to your organisation.

ACCA sustainability resources and initiatives:

1. [How SMEs can create a sustainable world- SME Sustainability Playbook](#)
2. [Practice Connect hub for SMPs -Growing sustainably section](#)
3. [ACCA Rethinking sustainable business hub](#)
4. [The Practice Room](#) – knowledge sharing sessions for SMPs, summaries of previous sustainability focused sessions are available
5. [ACCA Certificate in Sustainable Finance](#)



Thank you